

# SCHEDULE



## MONDAY

- 9:00 a.m.** Check-in, ETCH Market & Exhibitors Open
- 10:00 a.m.** Main Session 1
- 11:45 a.m.** Lunch & Networking in the Atrium
- 1:00 p.m.** Breakout 1
- *Elevate Center: Understanding Adolescents: The Back Door to Your Teen's Heart* | Sissy Goff
  - *C-Wing: Dealing with Entitlement and a Lack of Respect* | Mark Jones
  - *Student Center A: Generation Alpha* | Shelly Melia
  - *Student Center B: Leadership That Lasts* | Jeff Borton
- 2:15 p.m.** Breakout 2
- *Elevate Center: Nurturing Resilience in Kids* | David Thomas
  - *C-Wing: Tearing Down Silos: Leading Ministries Toward Collaboration and Support* | Steven Ackley
  - *Student Center A: Building Belonging* | Jana Magruder
  - *Student Center B: What Parents Want Student Pastors to Know & Do* | Chad Higgins
- 3:15 p.m.** BREAK
- 4:00 p.m.** Main Session 2
- 5:30 p.m.** Block Party, Food Trucks (additional cost)

## TUESDAY

- 8:00 a.m.** Light breakfast snack, ETCH Market & Exhibitors Open
- 9:00 a.m.** Breakout 3
- *Elevate Center: 5 Relationships You Need to Win in Ministry* | Ben Trueblood
  - *C-Wing: The Emotionally Healthy Child* | Scott Turansky
  - *Student Center A: Never Waste a Pandemic: What We Learned from COVID-19 About Our Ministries* | Jay Strother
  - *Student Center B: Communicating More Effectively With Today & Tomorrow's Generation* | Will Cumby
- 10:15 a.m.** Breakout 4
- *Elevate Center: Every Age, Every Stage: Teaching God's Truth at Home and Church* | Ken Hindman
  - *C-Wing: How to Develop a Parent-Discipleship Program in Your Church* | Scott Turansky
  - *Student Center A: How to Build a Ministry Team that Outlasts You* | Ryan McDermott
  - *Student Center B: Grow Where You Are Planted* | Yasmin Williams Woods
- 11:30 a.m.** Main Session 3
- 12:15 p.m.** Dismiss

# MONDAY BREAKOUTS



1

1:00 - 2:00 PM

## **UNDERSTANDING ADOLESCENTS: THE BACK DOOR TO YOUR TEEN'S HEART** Sissy Goff

*How was your day? Fine. What'd you do in school today? Nothing.* Countless parents of teenagers tell us it feels as if someone took their child, in the middle of the night, and replaced them with an alien who looks identical. So how do you get past it? How do you help them navigate the teenage years when they keep shutting the door as soon as you walk upstairs? How do you connect with them in a way that enables you to really connect with them? This session will equip you with ways to get past the one word answers; ideas of how to connect, even when they seem disinterested; discipline and responsibility strategies that mature as your child does. "The Back Door to Your Teen's Heart" is a disarming approach to find your way back to the child you used to know, and draw out and even enjoy who they are becoming. Join us for this time to talk, laugh and encourage each other on this tumultuous journey of raising teens.

**Room: Elevate Center**

## **GENERATION ALPHA: WHO ARE THEY AND HOW DO WE REACH THEM?** Shelly Melia

Have you stopped to consider how the children of Generation Alpha may be forever impacted and shaped by the world around them? Each generation has certain common life experiences that shape who they become and how they see the world. This session will focus on common themes and explore both strengths and weaknesses of Generation Alpha. Special attention will be given to thinking through how to best teach and reach them in our churches.

**Room: Student Center, Hall A**

## **LEADERSHIP THAT LASTS** Jeff Borton

No one dreams of failure, quitting or abandoning the call God has placed on his/her life. In this session, we will explore ideas and see how longevity and leadership are not mutually exclusive. We will also look at practical steps to grow in leadership and stay grounded in the faith.

**Room: Student Center, Hall B**

## **DEALING WITH ENTITLEMENT AND A LACK OF RESPECT** Mark Jones

Entitlements are a force to be reckoned with in our culture and it fits hand-in-glove with the lack of respect. You will learn simple strategies to practice and teach your children a much deeper appreciation for things and people.

**Room: C-Wing**

2

2:15 - 3:15 PM

## **NURTURING RESILIENCE IN KIDS** David Thomas

We all want to raise resilient kids, but how do we actually do that? Join David for this important conversation to define resilience, take a look at the biggest barriers to building it, and more importantly, the intentional practices to help kids develop it.

**Room: Elevate Center**

## **BUILDING BELONGING** Jana Magruder

This session will focus on building a church culture of community that helps kids feel seen and known in a lonely world.

**Room: Student Center, Hall A**

## **WHAT PARENTS WANT STUDENT PASTORS TO KNOW & DO** Chad Higgins

In this session, we'll explore ways to create a structure to equip and encourage parents in the discipleship of their children. You'll learn to model a relationship that meets the needs of parents and build an amazing bridge that leads to healthy home and a strong local church.

**Room: Student Center, Hall B**

## **TEARING DOWN SILOS: LEADING MINISTRIES TOWARD COLLABORATION AND SUPPORT**

Steven Ackley

What is a silo? And how do we remove them and avoid them? In many churches there is very little partnership or collaboration from ministry to ministry and this isolation leads to major problems on every level. It's time we tear down the silos, link arms, and run hard after the same aim—to raise an army of disciple-making disciples.

**Room: C-Wing**

# TUESDAY BREAKOUTS



3

9:00-10:00 AM

## 5 RELATIONSHIPS YOU NEED TO WIN IN MINISTRY

**Ben Trueblood**

You've heard it said that ministry is all about relationships, but it is often the case that ministry leaders have many surface level relationships and few deep ones. In this breakout we will explore the five relationships that you need to prioritize in order to win in ministry.

**Room: Elevate Center**

## NEVER WASTE A PANDEMIC: WHAT WE LEARNED FROM COVID-19 ABOUT OUR MINISTRIES

**Jay Strother**

There's an old adage, "Never waste a disaster." The same can be said of the disruption caused by COVID-19. While there's a great temptation to "get back to normal," the COVID-19 pandemic has given us an important opportunity to evaluate the state of our ministries and re-set priorities. We've discovered some hard but also exciting things as a church and we want to help you think biblically and critically about this unique opportunity.

**Room: Student Center, Hall A**

## COMMUNICATING MORE EFFECTIVELY WITH TODAY & TOMORROW'S GENERATION

**Will Cumby**

Great communication begins with connection. Never was this more evident than during the pandemic—we must be creative in our communication techniques while fostering a real connection. But often the challenge isn't communication; it's comprehension. The Word of God does not change, yet how we present it must be tailored to those we are teaching. This session will equip you with effective communication techniques to grab attention while gaining greater understanding.

**Room: Student Center, Hall B**

## THE EMOTIONALLY HEALTHY CHILD

**Dr. Scott Turansky**

Life over the past couple of years has created significant challenges for many children. Most children struggle with anger, sadness, or anxiety ... or a combination of all three. They then enter a cyclone of negative thinking that creates drama in their lives. In this session you will go deep into a child's heart and understand practical ways to help these children become more emotionally healthy. These tools apply to children of all ages, and parents as well.

**Room: C-Wing**

4

10:15-11:15 AM

## EVERY AGE, EVERY STAGE: TEACHING GOD'S TRUTH AT HOME AND CHURCH

**Ken Hindman**

Think about the parents in your ministry. What is their plan for teaching their children about God, Jesus, the Bible, their community and world, and salvation? As a church leader, do you have a plan to teach these and other key concepts to preschoolers, elementary children, preteens, and teenagers? Let's talk about what a plan looks like for the home and the church.

**Room: Elevate Center**

## HOW TO BUILD A MINISTRY TEAM THAT OUTLASTS YOU

**Ryan McDermott**

Ministry is not a sprint. It's not a marathon either. It is a relay race. Are you preparing to pass it on? What if the true test of our leadership is not in the ministries we build, but the people we build to carry them on long after we are gone? In this breakout we will talk about practical ways to build something that outlasts us!

**Room: Student Center, Hall A**

## GROW WHERE YOU ARE PLANTED

**Yasmin Williams Woods**

Whether you serve in a rural, urban, or suburban ministry, this session will equip you with insight and actionable next steps to maximize authentic growth within the unique context of your ministry. Start building transformational relationships with students, welcoming new teens to your group, and leveraging assets within your community to reach even the furthest out youth.

**Room: Student Center, Hall B**

## HOW TO DEVELOP A PARENT-DISCIPLESHIP PROGRAM IN YOUR CHURCH

**Dr. Scott Turansky**

The church can be a place where intentional and systematic discipleship of parents takes place. Every church is unique, but there are several practical steps you can take to build vision and provide energy for your parent-discipleship program. In this session you will be inspired with practical tools that have been used in hundreds of churches.

**Room: C-Wing**